



# CONSUMING CONCERNS

The 2013 State-by-State Report Card  
On Consumer Access To Wine

Issued By  
The American Wine Consumer Coalition  
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# INTRODUCTION

The patchwork of state laws concerning wine and consumer access to wine products create a complex and difficult to understand legal quilt. This is due to the passage of the 21st Amendment to the Constitution in 1933 that not only ended the 15-year experiment with national alcohol Prohibition, but also gave primary responsibility to the states for the regulation of alcohol sales and consumption. The states took that responsibility seriously and enacted a variety of laws and regulations concerning how its residents could access and consume wine.

Eighty years after passage of the 21st Amendment, many of the alcohol and wine-related laws put in place in the 1930s are still in place in most states, despite a cultural, economic and commercial reality that is starkly different from the 1930's. In some cases, however, laws concerning how consumers may access wine products and use wine have been updated to match the economic changes that have occurred, to accommodate legal rulings that showed many of the earlier laws to be unconstitutional and to meet the demands of an American consumer base that has become fervently interested in the wines produced now in every state in the country as well as the thousands of imported wines that now reach American shores from Europe, South America, Canada, Eastern Europe, Africa, Australia, New Zealand and other spots on the globe.

*“Consuming Concerns: The 2013 State-by-State Report Card on Consumer Access to Wine”* looks at how friendly the fifty states’ and District of Columbia’s wine laws are to its wine consumers. The premise of this report is a simple one: wine consumers benefit and are well served when the laws of their state allow for easy access to wine products and provides for convenience in using and accessing wine products.

Today, more than at any time in America’s history, members of the American Wine Consumer Coalition and wine consumers nationwide have an important interest in the laws governing the access to wine products. The national wine marketplace is today extraordinarily vibrant. Consumption of wine continues on an uptrend that began decades ago, spurred on by the significant interest Baby Boomers showed in domestic wine. The Millennial Generation has demonstrated an equally intense interest in wine and is expected to continue to drive the wine marketplace in coming years.

Yet as this report shows, nearly every state imposes restrictions of one sort or another that deprive wine consumers of access to the wines they want or deprive them of simple conveniences where consumption of wine is concerned. Too often today restrictive laws concerning the direct shipment of wine, the ability to purchase wine in grocery stores, Sunday sales of alcohol, bringing a bottle of wine from ones own collection into a restaurant and poor access to products due to state monopolies on wine sales all hamper consumer enjoyment of wine.

This report details which states best serve their wine consumers and the degree to which states restrict, often arbitrarily, its consumers’ access to wine. Following, each state is detailed on a single page with its grade, ranking among the other states and with explanations of how it serves, or does not serve, the wine consumer.



# METHODOLOGY

In December 2011, the American Wine Consumer Coalition carried out a survey of wine consumers nationwide. One thousand wine drinkers responded. Within that survey, respondents were asked which issues surrounding consumer access to wine were most important to them. From these 1,000 responses, it became clear that six specific issues were important to wine consumers:

1. Ability to have wine shipped to their home from any winery
2. Ability to have wine shipped to their home from any wine retailer
3. The ability to purchase wine in grocery stores
4. The ability to purchase wine on Sundays
5. The ability to bring their own wine into a restaurant to drink with their meal
6. No State monopoly on the sale of wine

Based on the survey responses, it became clear that certain issues and privileges were more important to respondents than others. Respondents ranked these six issues as most important to less important in the following way:

1. Winery Shipping (MORE IMPORTANT)
2. No State Monopoly on Wine Sales
3. Retailer Shipping
4. Sunday Wine Sales
5. Bringing Wine Into Restaurants
6. Wine Sales in Grocery Stores (LESS IMPORTANT)

This report grades the fifty states and the District of Columbia based on how closely they adhere to these important consumer access issues. States receive a certain set of points for each way in which they meet consumer needs on these six issues. More points are gained by a state, for example, if they allow direct to consumer shipments of wine to consumers by wineries than by allowing wine sales in grocery stores since respondents in our survey indicated that winery shipping is more important than being able to purchase wine in grocery stores. If a state did not meet consumer expectations on any of these six issues, they received no ranking points for that issue. On the issue of bringing wine into restaurants, states might receive partial point allocation when the conduct was allowed but only under specific, restrictive conditions.

In the end, each states' points were tallied and they received a score up to 100. That score was then translated into a letter grade based on this common formula:

A+ = 100 – 97	C = 76.9 – 73
A = 96.9 – 93	C- = 72.9 – 70
A- = 92.9 – 90	D+ = 69.9 – 67
B+ = 89.9 – 87	D = 66.9 – 63
B = 86.9 – 83	D- = 62.9 – 60
B- = 82.9 – 80	F = Below 60
C+ = 79.9 – 77	

## SOURCES

Sources for the rules and laws in various states concerning the issues covered in this report primarily included state alcohol regulatory websites, State regulatory codes and laws, as well as direct contact with various state agencies to confirm information where resources were either unclear or contradictory.



# IN THE CONSUMER'S INTEREST

## **WINERY-TO-CONSUMER SHIPPING**

Without the legal means to purchase and have wine shipped directly from the winery, consumers simply don't have access to anything other than a tiny portion of the wines produced in the United States. Most states mandate that all wines arriving in a state from a winery or importer must be brought in only by a state-licensed middleman wholesaler and that a state's wine stores and grocery stores only purchase their wine inventory from these same wholesalers. However, there are no requirements that these wholesalers represent any winery that desires to see its wines sold in the state. As a result, a state's retail wine shops have access to only a tiny percentage of the wines available from the 7,000+ wineries in the United States since wholesalers tend only to represent a very small number of wine brands. By allowing consumers to purchase and have shipped directly to them wines from in-state and out-of-state wineries, the state provides wine consumers with access to nearly any domestic wine they desire. Without this privilege, wine consumers are stuck purchasing what wholesalers bring into the state and see their selection severely diminished.

## **RETAILER-TO-CONSUMER SHIPPING**

Imported wines (French, German, Italian, Australian, etc) are only sold by retailers. As a result, consumers can only obtain imported wines from wine retailers. Yet, in most states, wine retailers are restricted to only purchasing their wines from in-state wholesalers. If those wholesalers do not represent an imported wine brand, then retailers and their consumers may not purchase them. However, the imported wines a consumer might want is highly likely to be available from one or more retailers in other states. It's for this reason that allowing direct to consumer shipment from out-of-state retailers to consumers is critical to consumer access to wine. Additionally, only a few retailers nationwide specialize in rare and hard-to-find wines, making it doubly important to wine lovers that they have access to the out-of-state wine retail marketplace.

## **GROCERY STORE WINE SALES**

A number of states still prohibit the sale of wine in grocery and food stores where consumers purchase food. This type of restriction, kept in place primarily to protect liquor stores and wine retail stores from competition, represent considerable inconvenience for consumers who, if they want to purchase a bottle of wine to go with the meal they are preparing, must make another stop, wasting time, energy, and fuel.

## **SUNDAY SALES OF WINE**

Though rarer than it once was, a selection of states and localities still impose prohibitions on purchasing wine and other forms of alcohol on Sunday. This kind of "Blue Law" serves no legitimate purpose other than local tradition and imposing personal religious values on an entire community. It is an arbitrarily imposed inconvenience to which wine consumers ought not be subjected.

## **BRING-YOUR-OWN-BOTTLE LAWS**

Many states still make it illegal for a wine lover to bring a bottle from their own collection into a restaurant to enjoy with their meal. While a number of states serve their consumers well by allowing this practice and allowing restaurants to charge a "corkage fee" to patrons with their own wine, too many states still allow restrictions without any reasonable justification.

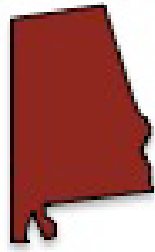
## **STATE MONOPOLY ON WINE SALES**

Two states still take responsibility for being the retailer of wine. By doing so, they deprive wine consumers of the benefits of a free market in wine sales that not only tends to reduce the price of wine, but also results in far greater selection and choice for the consumer.



# 2012 Wine Consumer State-By-State Report Card

## ALABAMA



### STATUS

Alabama ranks among the least friendly states for wine lovers

### ACCESS TO PRODUCTS

With its prohibition on direct to consumer shipments of wine from both wineries and wine stores, Alabama saddles its wine lovers with considerably less selection in wine than most other states.

### GOVERNMENT CONTROL

In Alabama, the state plays no role in the retailing of wine, assuring that Alabamans benefit from better selection that results when competition among retail outlets is allowed.

### BLUE LAWS

Alabama law imposes no arbitrary limits on the days when wine can be purchased, providing its residents with convenience in their access to wine.

### RESTAURANT WINE

Alabama law allows wine lovers to bring their own wine into a restaurant only when a restaurant is not licensed to sell wine. This restriction, though not total when it comes to corkage, does restrict consumers to ordering only what is on the restaurant list.



The American Wine Consumer Coalition is the national advocacy organization for wine consumers. AWCC provides wine consumers with a voice and advocates for consumer-centric wine laws and regulations on the state and national level.

### GRADE:

# F

### Rank Among States:

## #39

Winery-To-Consumer  
Shipping:

## PROHIBITED

Retailer-To-Consumer  
Shipping:

## PROHIBITED

Government Control  
of Wine Sales:

## NO

Sunday Sales  
of Wine:

## ALLOWED

BYO/Corkage  
in Restaurants:

## PARTIAL

Wine Sold in  
Grocery Stores:

## ALLOWED

# 2012 Wine Consumer State-By-State Report Card

## ALASKA



### STATUS

Alaska ranks as one of the most wine friendly states in the country

### ACCESS TO PRODUCTS

Its wine consumers enjoy good access to wine whether from specialty wine shops or via direct shipment from both wineries and wine retailers inside the state and outside the state. However, the prohibition on the sale of wine in grocery stores in Alaska is a significant inconvenience for Alaska wine lovers.

### GOVERNMENT CONTROL

In Alaska, the state plays no role in the retailing of wine, assuring that Alaskans benefit from better selection that results when competition among retail outlets is allowed.

### BLUE LAWS

Alaska law imposes no arbitrary limits on the days when wine can be purchased, again providing its residents with convenience in their access to wine.

### RESTAURANT WINE

Alaskan wine consumers are allowed to bring their own wine into restaurants where the establishment allows. For a "corkage fee" set by the restaurant, residents and visitors alike can enjoy a meal along with a bottle of wine from their own collection.



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### GRADE:

# B

### Rank Among States:

## #10

Winery-To-Consumer  
Shipping:

## ALLOWED

Retailer-To-Consumer  
Shipping:

## ALLOWED

Government Control  
of Wine Sales:

## NO

Sunday Sales  
of Wine:

## ALLOWED

BYO/Corkage  
in Restaurants:

## ALLOWED

Wine Sold in  
Grocery Stores:

## PROHIBITED

# 2012 Wine Consumer State-By-State Report Card

## ARIZONA



### STATUS

Arizona ranks in the middle of the pack when it comes to the wine consumer friendliness

### ACCESS TO PRODUCTS

Though Arizona allows grocery store sales of wines, adding to consumer convenience, and though it allows direct to consumer shipments from wineries, the state prohibits Arizonans from direct shipments from wine stores. This prohibition severely limits consumer choice, particularly with regard to imported wines and rare wines.

### GOVERNMENT CONTROL

In Arizona, the state plays no role in the retailing of wine, assuring that Arizonans benefit from better selection that results when competition among retail outlets is allowed.

### BLUE LAWS

Arizona law imposes no arbitrary limits on the days when wine can be purchased, providing its residents with convenience in their access to wine.

### RESTAURANT WINE

Arizona law only allows diners to bring their own wines into a restaurant that does not possess a liquor license and then only into restaurants with 40 seats or less. Finally, no more than 1 liter of wine per every two people is allowed. This amounts to a significant and arbitrary inconvenience for Arizona wine lovers.



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### GRADE:

# C

### Rank Among States:

## #25

Winery-To-Consumer  
Shipping:

## ALLOWED

Retailer-To-Consumer  
Shipping:

## PROHIBITED

Government Control  
of Wine Sales:

## NO

Sunday Sales  
of Wine:

## ALLOWED

BYO/Corkage  
in Restaurants:

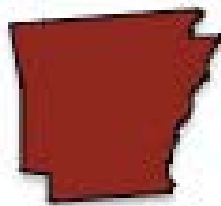
## PARTIAL

Wine Sold in  
Grocery Stores:

## ALLOWED

# 2012 Wine Consumer State-By-State Report Card

## ARKANSAS



### STATUS

Arkansas falls to the bottom of the ranking due to its prohibition on any form of direct shipment of wine to consumers.

### ACCESS TO PRODUCTS

Though Arkansas allows consumers to purchase wine in grocery stores, it completely prohibits direct to consumer shipments from both wineries and retailers, substantially and significantly reducing both access to wine and selection for consumers.

### GOVERNMENT CONTROL

In Arkansas, the state plays no role in the retailing of wine, assuring that Arkansas wine lovers benefit from better selection that results when competition among retail outlets is allowed.

### BLUE LAWS

Arkansas law imposes no arbitrary limits on the days when wine can be purchased, providing its residents with convenience in their access to wine.

### RESTAURANT WINE

Arkansas wine consumers are allowed to bring their own wine into restaurants where the establishment allows. For a “corkage fee” set by the restaurant, residents and visitors alike can enjoy a meal along with a bottle of wine from their own collection.



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GRADE:

# D-

Rank Among States:

## #38

Winery-To-Consumer  
Shipping:

### PROHIBITED

Retailer-To-Consumer  
Shipping:

### PROHIBITED

Government Control  
of Wine Sales:

### NO

Sunday Sales  
of Wine:

### ALLOWED

BYO/Corkage  
in Restaurants:

### ALLOWED

Wine Sold in  
Grocery Stores:

### ALLOWED



# 2012 Wine Consumer State-By-State Report Card

## CALIFORNIA



### STATUS

California ranks as the most consumer-friendly state in the nation where wine is concerned.

### ACCESS TO PRODUCTS

Its wine consumers enjoy outstanding access to wine whether from specialty wine shops or grocery stores, as well as via direct shipment from both wineries and wine retailers inside the state and outside the state.

### GOVERNMENT CONTROL

In California, the state plays no role in the retailing of wine, assuring that Californians benefit from better selection that results when competition among retail outlets is allowed.

### BLUE LAWS

California law imposes no arbitrary limits on the days when wine can be purchased, again providing its residents with convenience in their access to wine.

### RESTAURANT WINE

California consumers are allowed to bring their own wine into restaurants where the establishment allows. For a "corkage fee" set by the restaurant, residents and visitors alike can enjoy a meal along with a bottle of wine from their own collection.



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### GRADE:

# A+

### Rank Among States:

## #1

Winery-To-Consumer  
Shipping:

## ALLOWED

Retailer-To-Consumer  
Shipping:

## ALLOWED

Government Control  
of Wine Sales:

## NO

Sunday Sales  
of Wine:

## ALLOWED

BYO/Corkage  
in Restaurants:

## ALLOWED

Wine Sold in  
Grocery Stores:

## ALLOWED

# 2012 Wine Consumer State-By-State Report Card

## COLORADO



### STATUS

Colorado falls near the bottom of the barrel when it comes to wine consumer friendliness, due in large part to access issues.

### ACCESS TO PRODUCTS

Colorado does not allow its wine lovers to conveniently purchase a bottle of wine at the grocery store, rather forcing them to make a second stop. Furthermore, while Colorado does allow wine lovers to have bottles shipped direct from out of state wineries, it prohibits consumers from having wine shipped from out of state retailers, making access to thousands of desired wines impossible.

### GOVERNMENT CONTROL

In Colorado, the state plays no role in the retailing of wine, assuring that the state's wine lovers benefit from better selection that results when competition among retail outlets is allowed.

### BLUE LAWS

Colorado law imposes no arbitrary limits on the days when wine can be purchased, providing its residents with convenience in their access to wine.

### RESTAURANT WINE

Colorado wine lovers are prohibited from bringing a bottle from their own collection into a restaurant, paying a corkage fee and enjoying a special bottle with their meal, an arbitrary imposition on the wine lover.



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### GRADE:

# F

### Rank Among States:

## #40

### Winery-To-Consumer Shipping:

## ALLOWED

### Retailer-To-Consumer Shipping:

## PROHIBITED

### Government Control of Wine Sales:

## NO

### Sunday Sales of Wine:

## ALLOWED

### BYO/Corkage in Restaurants:

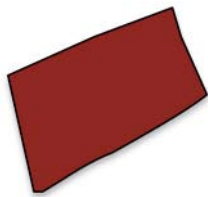
## PROHIBITED

### Wine Sold in Grocery Stores:

## PROHIBITED

# 2012 Wine Consumer State-By-State Report Card

## CONNECTICUT



### STATUS

Connecticut ranks fairly high in wine consumer friendliness, yet still prohibits some important consumer access practices.

### ACCESS TO PRODUCTS

Connecticut allows the sale of wine in grocery stores, setting it apart from its neighbor Massachusetts. And while it also allows wine lovers to have wine shipped to them direct from wineries, it severely curtails access to many imported and rare wines by prohibiting direct shipments from wine retailers.

### GOVERNMENT CONTROL

In Connecticut, the state plays no role in the retailing of wine, assuring that the state's wine lovers benefit from better selection that results when competition among retail outlets is allowed.

### BLUE LAWS

Connecticut law imposes no arbitrary limits on the days when wine can be purchased, providing its residents with convenience in their access to wine.

### RESTAURANT WINE

Connecticut wine lovers may bring a selection of wine from their own cellar into a restaurant and drink it there upon paying a corkage fee, providing the state's wine lovers with significant flexibility.



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GRADE:

# B-

Rank Among States:

## #15

Winery-To-Consumer  
Shipping:

## ALLOWED

Retailer-To-Consumer  
Shipping:

## PROHIBITED

Government Control  
of Wine Sales:

## NO

Sunday Sales  
of Wine:

## ALLOWED

BYO/Corkage  
in Restaurants:

## ALLOWED

Wine Sold in  
Grocery Stores:

## ALLOWED

# 2012 Wine Consumer State-By-State Report Card

## DELAWARE



### STATUS

The state of Delaware ranks near the bottom of the wine consumer friendliness scale due largely to the lack of access residents have to a variety of wines.

### ACCESS TO PRODUCTS

Delaware wine lovers are not only prohibited from having wine shipped to them from wineries and wine retailers, but also may not even pick up a bottle of wine while shopping at the grocery store, making this state's wine lovers among the most put-upon in all the nation where access to wine is concerned.

### GOVERNMENT CONTROL

In Delaware, the state plays no role in the retailing of wine, assuring that the state's wine lovers benefit from better selection that results when competition among retail outlets is allowed.

### BLUE LAWS

Delaware law imposes no arbitrary limits on the days when wine can be purchased, providing its residents with convenience in their access to wine.

### RESTAURANT WINE

Delaware allows consumers to bring wine into an establishment only under the strictest conditions, giving the state's wine lovers effectively no ability to bring a simple bottle of wine from their own collection into a restaurant to enjoy with a meal.



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GRADE:

# F

Rank Among States:

## #46

Winery-To-Consumer  
Shipping:

### PROHIBITED

Retailer-To-Consumer  
Shipping:

### PROHIBITED

Government Control  
of Wine Sales:

### NO

Sunday Sales  
of Wine:

### ALLOWED

BYO/Corkage  
in Restaurants:

### PROHIBITED

Wine Sold in  
Grocery Stores:

### PROHIBITED

# 2012 Wine Consumer State-By-State Report Card

**DISTRICT OF  
COLUMBIA**



## **STATUS**

The District of Columbia is the promised land for wine lovers where consumers have outstanding access to wines from across the country as well as unfettered convenience.

## **ACCESS TO PRODUCTS**

District of Columbia wine consumers enjoy outstanding access to wine whether from specialty wine shops or grocery stores, as well as via direct shipment from both wineries and wine retailers inside the state and outside the state.

## **GOVERNMENT CONTROL**

In the District of Columbia, the state plays no role in the retailing of wine, assuring that the state's wine lovers benefit from better selection that results when competition among retail outlets is allowed.

## **BLUE LAWS**

District of Columbia law imposes no arbitrary limits on the days when wine can be purchased, again providing its residents with convenience in their access to wine.

## **RESTAURANT WINE**

District of Columbia consumers are allowed to bring their own wine into restaurants where the establishment allows. For a "corkage fee" set by the restaurant, residents and visitors alike can enjoy a meal along with a bottle of wine from their own collection



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**GRADE:**

**A+**

**Rank Among States:**

**#1**

Winery-To-Consumer  
Shipping:

**ALLOWED**

Retailer-To-Consumer  
Shipping:

**ALLOWED**

Government Control  
of Wine Sales:

**NO**

Sunday Sales  
of Wine:

**ALLOWED**

BYO/Corkage  
in Restaurants:

**ALLOWED**

Wine Sold in  
Grocery Stores:

**ALLOWED**

# 2012 Wine Consumer State-By-State Report Card

## FLORIDA



### STATUS

Florida is among the top ranked states for wine consumer friendliness, failing only by blocking consumer access to wine shipped direct from wine retailers

### ACCESS TO PRODUCTS

By providing wine consumers with access to wine in grocery stores, local wine stores and via direct shipment from wineries, Florida ranks among the top states for consumer access to wine. However, its prohibition on having wine shipped from out of state wine retailers substantially diminishes wine lovers' access to hard to find imported wines, rare wines and out of vintage wines.

### GOVERNMENT CONTROL

In Florida, the state plays no role in the retailing of wine, assuring that the state's wine lovers benefit from better selection that results when competition among retail outlets is allowed.

### BLUE LAWS

Florida law imposes no arbitrary limits on the days when wine can be purchased, providing its residents with convenience in their access to wine.

### RESTAURANT WINE

Florida consumers are allowed to bring their own wine into restaurants where the establishment allows. For a "corkage fee" set by the restaurant, residents and visitors alike can enjoy a meal along with a bottle of wine from their own collection.



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GRADE:

# B-

Rank Among States:

## #15

Winery-To-Consumer  
Shipping:

## ALLOWED

Retailer-To-Consumer  
Shipping:

## PROHIBITED

Government Control  
of Wine Sales:

## NO

Sunday Sales  
of Wine:

## ALLOWED

BYO/Corkage  
in Restaurants:

## ALLOWED

Wine Sold in  
Grocery Stores:

## ALLOWED

# 2012 Wine Consumer State-By-State Report Card

## GEORGIA



### STATUS

Georgia is among the top ranked states for wine consumer friendliness, failing only by blocking consumer access to wine shipped direct to consumers from wine retailers.

### ACCESS TO PRODUCTS

By providing wine consumers with access to wine in grocery stores, local wine stores and via direct shipment from wineries, Georgia ranks among the top states for consumer access to wine. However, its prohibition on having wine shipped to consumers from out of state wine retailers substantially diminishes wine lovers' access to hard to find imported wines, rare wines and out of vintage wines.

### GOVERNMENT CONTROL

In Georgia, the state plays no role in the retailing of wine, assuring that the state's wine lovers benefit from better selection that results when competition among retail outlets is allowed.

### BLUE LAWS

Georgia law imposes no arbitrary limits on the days when wine can be purchased, providing its residents with convenience in their access to wine.

### RESTAURANT WINE

Georgia consumers are allowed to bring their own wine into restaurants where the establishment allows. For a "corkage fee" set by the restaurant, residents and visitors alike can enjoy a meal along with a bottle of wine from their own collection.



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GRADE:

# B-

Rank Among States:

## #15

Winery-To-Consumer  
Shipping:

## ALLOWED

Retailer-To-Consumer  
Shipping:

## PROHIBITED

Government Control  
of Wine Sales:

## NO

Sunday Sales  
of Wine:

## ALLOWED

BYO/Corkage  
in Restaurants:

## ALLOWED

Wine Sold in  
Grocery Stores:

## ALLOWED

# 2012 Wine Consumer State-By-State Report Card

## HAWAII



### STATUS

Hawaii is among the top ranked states for wine consumer friendliness, failing only by blocking consumer access to wine shipped direct to consumers from wine retailers

### ACCESS TO PRODUCTS

By providing wine consumers with access to wine in grocery stores, local wine stores and via direct shipment from wineries, Hawaii ranks among the top states for consumer access to wine. However, its prohibition on having wine shipped to consumers from out of state wine retailers substantially diminishes wine lovers' access to hard to find imported wines, rare wines and out of vintage wines.

### GOVERNMENT CONTROL

In Hawaii, the state plays no role in the retailing of wine, assuring that the state's wine lovers benefit from better selection that results when competition among retail outlets is allowed.

### BLUE LAWS

Hawaii law imposes no arbitrary limits on the days when wine can be purchased, providing its residents with convenience in their access to wine.

### RESTAURANT WINE

Hawaii consumers are allowed to bring their own wine into restaurants where the establishment allows. For a "corkage fee" set by the restaurant, residents and visitors alike can enjoy a meal along with a bottle of wine from their own collection.



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### GRADE:

# B-

### Rank Among States:

## #15

Winery-To-Consumer  
Shipping:

## ALLOWED

Retailer-To-Consumer  
Shipping:

## PROHIBITED

Government Control  
of Wine Sales:

## NO

Sunday Sales  
of Wine:

## ALLOWED

BYO/Corkage  
in Restaurants:

## ALLOWED

Wine Sold in  
Grocery Stores:

## ALLOWED



# 2012 Wine Consumer State-By-State Report Card

## IDAHO



### STATUS

Idaho is among the top ranked states for wine consumer friendliness, failing only by blocking consumers from bringing their own wine into dining establishments.

### ACCESS TO PRODUCTS

Idaho law allows its residents to access wine in a number of ways including at the grocery stores and wine shops, as well as via direct shipment from wineries and wine retailers.

### GOVERNMENT CONTROL

In Idaho, the state plays no role in the retailing of wine, assuring that the state's wine lovers benefit from better selection that results when competition among retail outlets is allowed.

### BLUE LAWS

Idaho law imposes no arbitrary limits on the days when wine can be purchased, providing its residents with convenience in their access to wine.

### RESTAURANT WINE

Idaho consumers are restricted from bringing in a bottle of wine to a restaurant from their own collection to consume with their meal. The prohibition is an arbitrary restriction that serves to limit enjoyment of wine by the state's wine lovers.



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### GRADE:

# B

### Rank Among States:

## #12

### Winery-To-Consumer Shipping:

## ALLOWED

### Retailer-To-Consumer Shipping:

## ALLOWED

### Government Control of Wine Sales:

## NO

### Sunday Sales of Wine:

## ALLOWED

### BYO/Corkage in Restaurants:

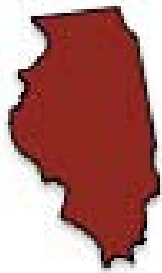
## PROHIBITED

### Wine Sold in Grocery Stores:

## ALLOWED

# 2012 Wine Consumer State-By-State Report Card

## ILLINOIS



### STATUS

Illinois falls in the middle of pack where wine consumer friendliness is concerned, due to its restrictions on retailer to consumer wine shipping and complex corkage laws.

### ACCESS TO PRODUCTS

While Illinois wine lovers have access to wine in liquor stores, grocery stores and via direct shipment from wineries, it prohibits wine lovers from having wine shipped direct from wine retailers, severely limiting access to imported wines, rare wines and out of vintage wines.

### GOVERNMENT CONTROL

In Illinois, the state plays no role in the retailing of wine, assuring that the state's wine lovers benefit from better selection that results when competition among retail outlets is allowed.

### BLUE LAWS

Illinois law imposes no arbitrary limits on the days when wine can be purchased, providing its residents with convenience in their access to wine.

### RESTAURANT WINE

In Illinois local law determines if restaurants may allow patrons to bring a bottle of their own wine into a restaurant to consume with their meal. This results in a confusing patchwork of BYOB laws and instances where it is illegal.



The American Wine Consumer Coalition is the national advocacy organization for wine consumers. AWCC provides wine consumers with a voice and advocates for consumer-centric wine laws and regulations on the state and national level.

### GRADE:

# C

### Rank Among States:

## #25

Winery-To-Consumer  
Shipping:

## ALLOWED

Retailer-To-Consumer  
Shipping:

## PROHIBITED

Government Control  
of Wine Sales:

## NO

Sunday Sales  
of Wine:

## ALLOWED

BYO/Corkage  
in Restaurants:

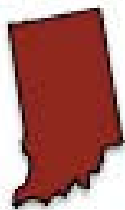
## PARTIAL

Wine Sold in  
Grocery Stores:

## ALLOWED

# 2012 Wine Consumer State-By-State Report Card

## INDIANA



### STATUS

Indiana ranks near the bottom of the list for wine consumer friendliness due to numerous restrictions.

### ACCESS TO PRODUCTS

While Indiana wine lovers may purchase wine in grocery stores and retail outlets, as well as have it shipped direct from wineries, state law prohibits Indiana consumers from having wine shipped direct to them from wine retailers, severely limiting their access to imported wines, rare wines and out of vintage wines.

### GOVERNMENT CONTROL

In Indiana, the state plays no role in the retailing of wine, assuring that the state's wine lovers benefit from better selection that results when competition among retail outlets is allowed.

### BLUE LAWS

Indiana arbitrarily prohibits the purchase of wine on Sunday, severely hampering convenience for the wine lover.

### RESTAURANT WINE

Indiana wine consumers may not bring a bottle of their own wine into a restaurant for consumption with their meal.



The American Wine Consumer Coalition is the national advocacy organization for wine consumers. AWCC provides wine consumers with a voice and advocates for consumer-centric wine laws and regulations on the state and national level.

### GRADE:

# F

### Rank Among States:

## #41

Winery-To-Consumer  
Shipping:

## ALLOWED

Retailer-To-Consumer  
Shipping:

## PROHIBITED

Government Control  
of Wine Sales:

## NO

Sunday Sales  
of Wine:

## PROHIBITED

BYO/Corkage  
in Restaurants:

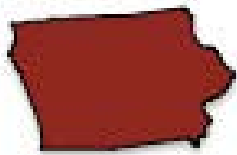
## PROHIBITED

Wine Sold in  
Grocery Stores:

## ALLOWED

# 2012 Wine Consumer State-By-State Report Card

## IOWA



### STATUS

Iowa is near the top of the wine consumer friendliness ranking, burdening wine consumers only with its prohibition on direct shipment from wine retailers.

### ACCESS TO PRODUCTS

Iowa allows the sale of wine in grocery stores and liquor stores, as well as via direct shipment from wineries, giving its wine lovers significant control over their access to wine. However, by prohibiting retailer to consumer direct shipping it severely limits wine consumers' access to imported wines, rare wines and out of vintage wines.

### GOVERNMENT CONTROL

In Iowa the state plays no role in the retailing of wine, assuring that the state's wine lovers benefit from better selection that results when competition among retail outlets is allowed.

### BLUE LAWS

Iowa imposes no arbitrary restrictions on which days consumers may purchase wine.

### RESTAURANT WINE

Iowa allows wine consumers to bring a bottle of wine from their own collection into a restaurant to enjoy with their meals.



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### GRADE:

# B-

### Rank Among States:

## #15

### Winery-To-Consumer Shipping:

## ALLOWED

### Retailer-To-Consumer Shipping:

## PROHIBITED

### Government Control of Wine Sales:

## NO

### Sunday Sales of Wine:

## ALLOWED

### BYO/Corkage in Restaurants:

## ALLOWED

### Wine Sold in Grocery Stores:

## ALLOWED

# 2012 Wine Consumer State-By-State Report Card

## KANSAS



### STATUS

Kansas ranks near the bottom of the wine consumer friendliness pack due to its severe restrictions on consumer access to wine.

### ACCESS TO PRODUCTS

While Kansas does allow its residents to purchase wine at liquor stores and via direct shipment from wineries, it prohibits both grocery store sales of wine as well as direct shipment of wine from wine retailers, creating severe inconvenience and a lack of choice for state wine lovers.

### GOVERNMENT CONTROL

In Kansas, the state plays no role in the retailing of wine, assuring that the state's wine lovers benefit from better selection that results when competition among retail outlets is allowed.

### BLUE LAWS

The state of Kansas imposes no arbitrary restrictions on which days consumers may purchase wine.

### RESTAURANT WINE

Kansas allows wine consumers to bring a bottle of wine from their own collection into a restaurant to enjoy with their meals.



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### GRADE:

# D+

### Rank Among States:

## #30

Winery-To-Consumer  
Shipping:

## ALLOWED

Retailer-To-Consumer  
Shipping:

## PROHIBITED

Government Control  
of Wine Sales:

## NO

Sunday Sales  
of Wine:

## ALLOWED

BYO/Corkage  
in Restaurants:

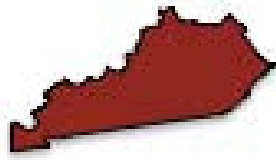
## ALLOWED

Wine Sold in  
Grocery Stores:

## PROHIBITED

# 2012 Wine Consumer State-By-State Report Card

## KENTUCKY



### STATUS

Kentucky ranks near the very bottom of the list for wine consumer friendliness due primarily to its exceptionally onerous wine access laws.

### ACCESS TO PRODUCTS

Kentucky prohibits its wine consumers from purchasing wine at the grocery store while shopping for the home meal, from having wine shipped direct from wineries and from having wine shipped direct from wine retailers. The result is Kentucky residents are burdened by some of the worse wine laws in the country.

### GOVERNMENT CONTROL

In Kentucky, the state plays no role in the retailing of wine, assuring that the state's wine lovers benefit from better selection that results when competition among retail outlets is allowed.

### BLUE LAWS

The state of Kentucky imposes no arbitrary restrictions on which days consumers may purchase wine.

### RESTAURANT WINE

Kentucky law prohibits diners from bringing into a restaurant a bottle of wine from their own collection, paying a corkage fee and enjoying it with their meal, thereby arbitrarily denying Kentucky wine lovers a simple pleasure.



The American Wine Consumer Coalition is the national advocacy organization for wine consumers. AWCC provides wine consumers with a voice and advocates for consumer-centric wine laws and regulations on the state and national level.

### GRADE:

# F

### Rank Among States:

## #46

Winery-To-Consumer  
Shipping:

## PROHIBITED

Retailer-To-Consumer  
Shipping:

## PROHIBITED

Government Control  
of Wine Sales:

## NO

Sunday Sales  
of Wine:

## ALLOWED

BYO/Corkage  
in Restaurants:

## PROHIBITED

Wine Sold in  
Grocery Stores:

## PROHIBITED

# 2012 Wine Consumer State-By-State Report Card

## LOUISIANA



### STATUS

Louisiana wine lovers enjoy living under the laws of one of the most friendly states for wine consumers.

### ACCESS TO PRODUCTS

Louisiana allows consumers to purchase wine in grocery stores, liquor stores and to have wines shipped direct to the consumer from both wineries and wine retailers.

### GOVERNMENT CONTROL

In Louisiana, the state plays no role in the retailing of wine, assuring that the state's wine lovers benefit from better selection that results when competition among retail outlets is allowed.

### BLUE LAWS

The state of Louisiana imposes no arbitrary restrictions on which days consumers may purchase wine.

### RESTAURANT WINE

Louisiana law allows patrons to bring their own wine to a restaurant if the restaurant does not possess a license to sell wine.



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### GRADE:

# A

### Rank Among States:

## #8

Winery-To-Consumer  
Shipping:

## ALLOWED

Retailer-To-Consumer  
Shipping:

## ALLOWED

Government Control  
of Wine Sales:

## NO

Sunday Sales  
of Wine:

## ALLOWED

BYO/Corkage  
in Restaurants:

## PARTIAL

Wine Sold in  
Grocery Stores:

## ALLOWED

# 2012 Wine Consumer State-By-State Report Card

## MAINE



### STATUS

Maine falls into the middle of the pack where wine consumer friendliness is concerned, particularly due to its prohibition on retailer to consumer wine shipping.

### ACCESS TO PRODUCTS

While Maine law allows consumers to access wine in grocery stores, liquor stores and via direct shipment from the winery, it prohibits direct shipment from wine retailers, thereby severely limiting wine consumer access to imported wines, rare wines and out of vintage wines.

### GOVERNMENT CONTROL

In Maine, the state plays no role in the retailing of wine, assuring that the state's wine lovers benefit from better selection that results when competition among retail outlets is allowed.

### BLUE LAWS

The state of Maine imposes no arbitrary restrictions on which days consumers may purchase wine.

### RESTAURANT WINE

Maine allows diners to bring their own wine into restaurants that have no liquor licenses, but prohibits the same in restaurants that possess a license to sell wine, arbitrarily burdening wine loving patrons.



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### GRADE:

# C

### Rank Among States:

## #25

### Winery-To-Consumer Shipping:

## ALLOWED

### Retailer-To-Consumer Shipping:

## PROHIBITED

### Government Control of Wine Sales:

## NO

### Sunday Sales of Wine:

## ALLOWED

### BYO/Corkage in Restaurants:

## PARTIAL

### Wine Sold in Grocery Stores:

## ALLOWED



# 2012 Wine Consumer State-By-State Report Card

## MARYLAND



### STATUS

Maryland ranks near the bottom of the list for wine consumer friendliness due primarily to onerous laws related to access to wine.

### ACCESS TO PRODUCTS

While Maryland allows wine consumers to purchase wine at liquor stores and via direct shipment from wineries, it prohibits both wine purchases in grocery stores and via direct shipment of wine from wine retailers. These prohibitions make for serious consumer inconvenience as well as a severe lack of selection, particularly of imported wines and rare wines.

### GOVERNMENT CONTROL

In Maryland, the state plays no role in the retailing of wine, assuring that the state's wine lovers benefit from better selection that results when competition among retail outlets is allowed.

### BLUE LAWS

The state of Maryland imposes no arbitrary restrictions on which days consumers may purchase wine.

### RESTAURANT WINE

Maryland allows diners to bring wine from their own collection into a restaurant to enjoy with a meal.



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### GRADE:

# D+

### Rank Among States:

## #30

Winery-To-Consumer  
Shipping:

## ALLOWED

Retailer-To-Consumer  
Shipping:

## PROHIBITED

Government Control  
of Wine Sales:

## NO

Sunday Sales  
of Wine:

## ALLOWED

BYO/Corkage  
in Restaurants:

## ALLOWED

Wine Sold in  
Grocery Stores:

## PROHIBITED



## STATUS

Massachusetts wine consumers are burdened by onerous laws that deprive the state's wine lovers of choice and convenience when it comes to buying wine.

## ACCESS TO PRODUCTS

Massachusetts law allows for no sales of wine in grocery stores, no direct to consumer shipment of wine from wineries and no direct to consumer shipment of wine from wine retailers, making the state among the worst for wine consumer selection and convenience.

## GOVERNMENT CONTROL

In Massachusetts, the state plays no role in the retailing of wine, assuring that the state's wine lovers benefit from better selection that results when competition among retail outlets is allowed.

## BLUE LAWS

The state of Massachusetts imposes no arbitrary restrictions on which days consumers may purchase wine.

## RESTAURANT WINE

Massachusetts only allows diners to bring in a bottle of wine to a restaurant from their personal collection if the restaurant possesses no liquor license.



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## GRADE:

# F

## Rank Among States:

# #44

Winery-To-Consumer  
Shipping:

## PROHIBITED

Retailer-To-Consumer  
Shipping:

## PROHIBITED

Government Control  
of Wine Sales:

## NO

Sunday Sales  
of Wine:

## ALLOWED

BYO/Corkage  
in Restaurants:

## PARTIAL

Wine Sold in  
Grocery Stores:

## PROHIBITED

# 2012 Wine Consumer State-By-State Report Card

## MICHIGAN



### STATUS

Michigan falls near the bottom of the wine consumer friendliness scale due to its restrictions on retailer to consumer shipping and prohibition on bringing wine into a restaurant.

### ACCESS TO PRODUCTS

Michigan law does allow consumers to purchase wine at liquor stores, grocery stores and from wineries that may ship direct to the consumer. However, its ban on allowing consumers to have wine shipped to them from wine retailers severely limits consumers' access to imported wines, hard to find wines and out of vintage wines.

### GOVERNMENT CONTROL

In Michigan, the state plays no role in the retailing of wine, assuring that the state's wine lovers benefit from better selection that results when competition among retail outlets is allowed.

### BLUE LAWS

The state of Michigan imposes no arbitrary restrictions on which days consumers may purchase wine.

### RESTAURANT WINE

Michigan prohibits consumers from bringing wine from their own collection into a restaurant to enjoy with their meal.



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GRADE:

# D

Rank Among States:

## #35

Winery-To-Consumer  
Shipping:

## ALLOWED

Retailer-To-Consumer  
Shipping:

## PROHIBITED

Government Control  
of Wine Sales:

## NO

Sunday Sales  
of Wine:

## ALLOWED

BYO/Corkage  
in Restaurants:

## PROHIBITED

Wine Sold in  
Grocery Stores:

## ALLOWED

# 2012 Wine Consumer State-By-State Report Card

## MINNESOTA



### STATUS

Minnesota is relatively friendly to its wine consumers, imposing few restrictions on access to wine with the unfortunate exception of prohibiting retailer to consumer wine shipping.

### ACCESS TO PRODUCTS

Minnesota allows the purchase of wine in grocery stores, liquor stores as well as via direct shipment from wineries. However, its prohibition on direct shipment from wine retailers means Minnesotans have severely restricted access to imported wines, rare wines and out of vintage wines.

### GOVERNMENT CONTROL

In Minnesota the state plays no role in the retailing of wine, assuring that the state's wine lovers benefit from better selection that results when competition among retail outlets is allowed.

### BLUE LAWS

The state of Minnesota imposes an arbitrary ban on the sale of wine on Sundays, inconveniencing wine lovers.

### RESTAURANT WINE

Minnesota allows diners to bring a bottle from their own collection into a restaurant to enjoy with a meal.



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### GRADE:

# C

### Rank Among States:

## #25

### Winery-To-Consumer Shipping:

## ALLOWED

### Retailer-To-Consumer Shipping:

## PROHIBITED

### Government Control of Wine Sales:

## NO

### Sunday Sales of Wine:

## PROHIBITED

### BYO/Corkage in Restaurants:

## ALLOWED

### Wine Sold in Grocery Stores:

## ALLOWED

# 2012 Wine Consumer State-By-State Report Card

## MISSISSIPPI



### STATUS

Few states in America ranks worse than Mississippi in terms of accommodating wine consumers. The laws of Mississippi are extraordinarily anti-consumer.

### ACCESS TO PRODUCTS

Wine lovers in Mississippi may not purchase wine in grocery stores when buying food for the evening's meal and may not have wine shipped to them from wineries or from wine retailers, severely curtailing both selection and convenience for wine consumers in the state.

### GOVERNMENT CONTROL

In Mississippi, the state does not control the retail sale of wine.

### BLUE LAWS

Though not dictated by the state, nearly every locale in the state of Mississippi bans the sale of wine on Sunday, providing an arbitrary inconvenience for wine consumers.

### RESTAURANT WINE

Mississippi law only allows diners to bring a bottle of wine from their own collection into a restaurant if that restaurant has a beer-only permit.



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GRADE:

# F

Rank Among States:

## #49

Winery-To-Consumer  
Shipping:

### PROHIBITED

Retailer-To-Consumer  
Shipping:

### PROHIBITED

Government Control  
of Wine Sales:

### No

Sunday Sales  
of Wine:

### PROHIBITED

BYO/Corkage  
in Restaurants:

### PARTIAL

Wine Sold in  
Grocery Stores:

### PROHIBITED

# 2012 Wine Consumer State-By-State Report Card

## MISSOURI



### STATUS

Missouri wine consumers enjoy the most accommodating wine access laws in America.

### ACCESS TO PRODUCTS

Wine lovers in Missouri have access to wine in liquor stores, grocery stores and via direct shipment from both wineries and retailers, giving them access to nearly every wine available in the United States.

### GOVERNMENT CONTROL

In Missouri, the state does not control the retail sale of wine, providing wine lovers with the benefits of free market competition.

### BLUE LAWS

Missouri does not arbitrarily ban the sale of wine on Sunday.

### RESTAURANT WINE

In Missouri, wine lovers may bring a bottle of wine from their own collection into a restaurant to enjoy with their meal.



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### GRADE:

# A+

### Rank Among States:

## #1

Winery-To-Consumer  
Shipping:

## ALLOWED

Retailer-To-Consumer  
Shipping:

## ALLOWED

Government Control  
of Wine Sales:

## NO

Sunday Sales  
of Wine:

## ALLOWED

BYO/Corkage  
in Restaurants:

## ALLOWED

Wine Sold in  
Grocery Stores:

## ALLOWED

# 2012 Wine Consumer State-By-State Report Card

## MONTANA



### STATUS

Montana ranks near the very bottom on the wine consumer friendliness scale due largely to its ban on direct shipment of wine from wineries and retailers as well as its ban on enjoying one's own wine in a restaurant.

### ACCESS TO PRODUCTS

While being able to purchase wine in grocery stores and wine stores, wine consumers are prohibited from having wine shipped to them from wineries and wine stores, severely limiting their choice in wine.

### GOVERNMENT CONTROL

In Montana, the state does not control the retail sale of wine, providing wine lovers with the benefits of free market competition.

### BLUE LAWS

Montana does not arbitrarily ban the sale of wine on Sunday.

### RESTAURANT WINE

In Montana, wine lovers are prohibited from bringing a bottle of wine from their own collection into a restaurant to enjoy with their meal.



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GRADE:

# D

Rank Among States:

## #35

Winery-To-Consumer  
Shipping:

### ALLOWED

Retailer-To-Consumer  
Shipping:

### PROHIBITED

Government Control  
of Wine Sales:

### NO

Sunday Sales  
of Wine:

### ALLOWED

BYO/Corkage  
in Restaurants:

### PROHIBITED

Wine Sold in  
Grocery Stores:

### ALLOWED

# 2012 Wine Consumer State-By-State Report Card

## NEBRASKA



### STATUS

Nebraska wine consumers are blessed by living under the most consumer friendly wine laws in the country.

### ACCESS TO PRODUCTS

Not only does Nebraska law allow wine consumers to purchase their wine in grocery stores and wine stores, but it also allows for the shipment of wine direct to consumers from wineries and wine retailers, providing extraordinary access to nearly every wine available in the United States.

### GOVERNMENT CONTROL

In Nebraska, the state does not control the retail sale of wine, providing wine lovers with the benefits of free market competition.

### BLUE LAWS

Nebraska does not arbitrarily ban the sale of wine on Sunday.

### RESTAURANT WINE

Nebraska law allows wine lovers to bring wine from their own collection into a restaurant to enjoy with their meal.



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### GRADE:

# A+

### Rank Among States:

## #1

Winery-To-Consumer  
Shipping:

## ALLOWED

Retailer-To-Consumer  
Shipping:

## ALLOWED

Government Control  
of Wine Sales:

## NO

Sunday Sales  
of Wine:

## ALLOWED

BYO/Corkage  
in Restaurants:

## ALLOWED

Wine Sold in  
Grocery Stores:

## ALLOWED



# 2012 Wine Consumer State-By-State Report Card

## NEVADA



### STATUS

Nevada ranks very high on the list of wine consumer friendly states with its liberal wine access laws.

### ACCESS TO PRODUCTS

Nevada wine consumers may purchase wine at liquor stores, wine shops, grocery stores, as well as have wine shipped direct from wineries and wine stores.

### GOVERNMENT CONTROL

In Nevada, the state does not control the retail sale of wine, providing wine lovers with the benefits of free market competition.

### BLUE LAWS

Nevada does not arbitrarily ban the sale of wine on Sunday.

### RESTAURANT WINE

Unfortunately for Nevadans and visitors to the state, corkage laws are determined locally and it is illegal in many locations for wine lovers to bring a bottle of their own wine into a restaurant to enjoy with a meal.



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### GRADE:

# A-

### Rank Among States:

## #8

Winery-To-Consumer  
Shipping:

## ALLOWED

Retailer-To-Consumer  
Shipping:

## ALLOWED

Government Control  
of Wine Sales:

## NO

Sunday Sales  
of Wine:

## ALLOWED

BYO/Corkage  
in Restaurants:

## PARTIAL

Wine Sold in  
Grocery Stores:

## ALLOWED



## STATUS

No state treats wine consumers better than New Hampshire given its laws that provide outstanding access to wine and its laws that provide wine lovers with great convenience.

## ACCESS TO PRODUCTS

New Hampshire wine consumers may purchase wine in liquor stores, wine shops, grocery stores, as well as have wine shipped direct from wineries and wine stores.

## GOVERNMENT CONTROL

In New Hampshire, the state does not control the retail sale of wine, providing wine lovers with the benefits of free market competition.

## BLUE LAWS

New Hampshire does not arbitrarily ban the sale of wine on Sunday.

## RESTAURANT WINE

New Hampshire law allows wine consumers to bring bottles from their personal collection into restaurants to enjoy with their meal.



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## GRADE:

# A+

## Rank Among States:

# #1

Winery-To-Consumer  
Shipping:

## ALLOWED

Retailer-To-Consumer  
Shipping:

## ALLOWED

Government Control  
of Wine Sales:

## NO

Sunday Sales  
of Wine:

## ALLOWED

BYO/Corkage  
in Restaurants:

## ALLOWED

Wine Sold in  
Grocery Stores:

## ALLOWED

# 2012 Wine Consumer State-By-State Report Card

## NEW JERSEY



### STATUS

Though not the worst, New Jersey is near the bottom of the list of states on the wine consumer friendliness scale given its prohibition on the sale of wine in grocery stores and on the direct shipment of wine from wine retailers.

### ACCESS TO PRODUCTS

While New Jersey allows the purchase of wine from wine and liquor stores and via direct shipping from wineries, it severely limits consumer access to wine and consumer convenience due to its prohibition on grocery store sales and a prohibition on allowing direct to consumer shipments from wine retailers.

### GOVERNMENT CONTROL

In New Jersey, the state does not control the retail sale of wine, providing wine lovers with the benefits of free market competition.

### BLUE LAWS

New Jersey does not arbitrarily ban the sale of wine on Sunday.

### RESTAURANT WINE

New Jersey law allows wine consumers to bring bottles from their personal collection into restaurants to enjoy with their meal.



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GRADE:

# D+

Rank Among States:

## #30

Winery-To-Consumer  
Shipping:

### ALLOWED

Retailer-To-Consumer  
Shipping:

### PROHIBITED

Government Control  
of Wine Sales:

### NO

Sunday Sales  
of Wine:

### ALLOWED

BYO/Corkage  
in Restaurants:

### ALLOWED

Wine Sold in  
Grocery Stores:

### PROHIBITED

# 2012 Wine Consumer State-By-State Report Card

## NEW MEXICO



### STATUS

New Mexico law is extremely friendly to wine consumers, most particularly with regard to law concerning accessing a wide selection of wines from a variety of sources.

### ACCESS TO PRODUCTS

New Mexico laws allows the purchase of wine from grocery stores, liquor and wine stores, as well as allowing wine to be shipped direct to the consumer from wineries and wine retailers.

### GOVERNMENT CONTROL

In New Mexico, the state does not control the retail sale of wine, providing wine lovers with the benefits of free market competition.

### BLUE LAWS

New Mexico does not arbitrarily ban the sale of wine on Sunday.

### RESTAURANT WINE

New Mexico makes it illegal for wine consumers to bring a bottle of wine from their own collection into a restaurant to enjoy with their meal.



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GRADE:

# B

Rank Among States:

## #12

Winery-To-Consumer  
Shipping:

### ALLOWED

Retailer-To-Consumer  
Shipping:

### ALLOWED

Government Control  
of Wine Sales:

### NO

Sunday Sales  
of Wine:

### ALLOWED

BYO/Corkage  
in Restaurants:

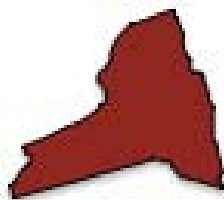
### PROHIBITED

Wine Sold in  
Grocery Stores:

### ALLOWED

# 2012 Wine Consumer State-By-State Report Card

## NEW YORK



### STATUS

New York falls toward the bottom of the wine consumer friendliness list due to its prohibition on grocery store wine sales and direct shipping from wine retailers to consumers.

### ACCESS TO PRODUCTS

New York allows the purchase of wine in wine stores and direct from wineries, but severely inconveniences and reduces selection for its wine consumers by prohibiting the sale of wine in grocery stores as well as the direct shipment of wine from wine stores.

### GOVERNMENT CONTROL

In New York, the state does not control the retail sale of wine, providing wine lovers with the benefits of free market competition.

### BLUE LAWS

New York does not arbitrarily ban the sale of wine on Sunday.

### RESTAURANT WINE

New York law allows consumers to bring wine to a restaurant from their own personal collection to enjoy with a meal.



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### GRADE:

# D+

### Rank Among States:

## #30

### Winery-To-Consumer Shipping:

## ALLOWED

### Retailer-To-Consumer Shipping:

## PROHIBITED

### Government Control of Wine Sales:

## NO

### Sunday Sales of Wine:

## ALLOWED

### BYO/Corkage in Restaurants:

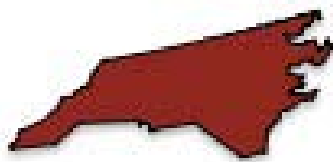
## ALLOWED

### Wine Sold in Grocery Stores:

## PROHIBITED

# 2012 Wine Consumer State-By-State Report Card

## NORTH CAROLINA



### STATUS

North Carolina's mostly consumer friendly wine laws put it near the top of the state rankings.

### ACCESS TO PRODUCTS

North Carolina law allows wine consumers to purchase wine from grocery stores, wine shops, and have wine shipped direct from wineries. However, its prohibition on retailer to consumer shipped wine makes access to a large selection of imported wines, rare wines and out of vintage wines impossible.

### GOVERNMENT CONTROL

In North Carolina, the state does not control the retail sale of wine, providing wine lovers with the benefits of free market competition.

### BLUE LAWS

North Carolina does not arbitrarily ban the sale of wine on Sunday.

### RESTAURANT WINE

North Carolina law allows consumers to bring wine to a restaurant from their own personal collection.



The American Wine Consumer Coalition is the national advocacy organization for wine consumers. AWCC provides wine consumers with a voice and advocates for consumer-centric wine laws and regulations on the state and national level.

### GRADE:

# B-

### Rank Among States:

## #15

Winery-To-Consumer  
Shipping:

## ALLOWED

Retailer-To-Consumer  
Shipping:

## PROHIBITED

Government Control  
of Wine Sales:

## NO

Sunday Sales  
of Wine:

## ALLOWED

BYO/Corkage  
in Restaurants:

## ALLOWED

Wine Sold in  
Grocery Stores:

## ALLOWED

# 2012 Wine Consumer State-By-State Report Card

## NORTH DAKOTA



### STATUS

North Dakota falls in the middle of the pack of state rankings for wine consumer friendliness due largely to the inconvenience it causes the state's wine lovers.

### ACCESS TO PRODUCTS

Despite allowing state wine consumers to have wine shipped to them direct from wineries and wine retailers and being able to purchase wine in wine stores, the state creates great inconvenience for wine lovers by prohibiting the sale of wine in grocery stores.

### GOVERNMENT CONTROL

In North Dakota, the state does not control the retail sale of wine, providing wine lovers with the benefits of free market competition.

### BLUE LAWS

North Dakota does not arbitrarily ban the sale of wine on Sunday.

### RESTAURANT WINE

North Dakota law does not allow consumers to bring wine to a restaurant from their own personal collection to enjoy with a meal.



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### GRADE:

# C-

### Rank Among States:

## #29

Winery-To-Consumer  
Shipping:

## ALLOWED

Retailer-To-Consumer  
Shipping:

## ALLOWED

Government Control  
of Wine Sales:

## NO

Sunday Sales  
of Wine:

## ALLOWED

BYO/Corkage  
in Restaurants:

## PROHIBITED

Wine Sold in  
Grocery Stores:

## PROHIBITED

# 2012 Wine Consumer State-By-State Report Card

## OHIO



### STATUS

Ohio fall toward the bottom of the state rankings for wine consumer friendliness due to policies that impact wine consumers' selection and convenience.

### ACCESS TO PRODUCTS

Though able to purchase wine in grocery stores, wine shops and direct from wineries, the prohibition on Ohioans having wine shipped direct to them from wine retailers severely limits wine lovers choice of imported wines and makes finding rare and out of vintage wines very difficult.

### GOVERNMENT CONTROL

In Ohio, the state does not control the retail sale of wine, providing wine lovers with the benefits of free market competition.

### BLUE LAWS

Ohio does not arbitrarily ban the sale of wine on Sunday.

### RESTAURANT WINE

Ohio law prohibits consumers from bringing wine to a restaurant from their own personal collection to enjoy with a meal.



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### GRADE:

# D+

### Rank Among States:

## #35

Winery-To-Consumer  
Shipping:

## ALLOWED

Retailer-To-Consumer  
Shipping:

## PROHIBITED

Government Control  
of Wine Sales:

## NO

Sunday Sales  
of Wine:

## ALLOWED

BYO/Corkage  
in Restaurants:

## PROHIBITED

Wine Sold in  
Grocery Stores:

## ALLOWED



# 2012 Wine Consumer State-By-State Report Card

## OKLAHOMA



### STATUS

Only two states rank lower than Oklahoma when it comes to wine consumer friendly laws. Oklahoma not only severely restricts Oklahomans' access to wine, but burden's wine consumers by causing significant inconvenience.

### ACCESS TO PRODUCTS

In Oklahoma, wine consumers are prohibited from purchasing wine in grocery stores and may not have wine shipped to them direct from wineries or wine retailers. These severe restrictions cause inconvenience and significantly decrease the selection of wines to which Oklahomans have access.

### GOVERNMENT CONTROL

In Oklahoma, the state does not control the retail sale of wine, providing wine lovers with the benefits of free market competition.

### BLUE LAWS

Oklahoma arbitrarily prohibits the sale of wine in liquor stores on Sunday, severely inconveniencing state wine lovers.

### RESTAURANT WINE

Oklahoma prohibits its residents from bringing a bottle of wine from their own collection into a restaurant to enjoy with their meal.



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GRADE:

# F

Rank Among States:

## #50

Winery-To-Consumer  
Shipping:

### PROHIBITED

Retailer-To-Consumer  
Shipping:

### PROHIBITED

Government Control  
of Wine Sales:

### NO

Sunday Sales  
of Wine:

### PROHIBITED

BYO/Corkage  
in Restaurants:

### PROHIBITED

Wine Sold in  
Grocery Stores:

### PROHIBITED

# 2012 Wine Consumer State-By-State Report Card

## OREGON



### STATUS

Oregon possesses the most consumer friendly wine laws in the nation.

### ACCESS TO PRODUCTS

Not only does Oregon law allow the purchase of wine in grocery stores and wine and liquor stores, but also allows wine consumers to have wine shipped directly to them from wineries and wine retailers. This provides Oregonians with access to nearly every wine made in or imported into the United States.

### GOVERNMENT CONTROL

In Oregon, the state does not control the retail sale of wine, providing wine lovers with the benefits of free market competition.

### BLUE LAWS

Oregon does not arbitrarily prohibit the sale of wine on Sunday.

### RESTAURANT WINE

Oregon law allows wine lovers to bring a bottle of wine from their own collection into a restaurant to enjoy with a meal.



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### GRADE:

# A+

### Rank Among States:

## #1

Winery-To-Consumer  
Shipping:

## ALLOWED

Retailer-To-Consumer  
Shipping:

## ALLOWED

Government Control  
of Wine Sales:

## NO

Sunday Sales  
of Wine:

## ALLOWED

BYO/Corkage  
in Restaurants:

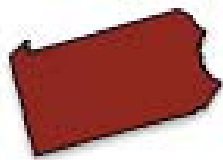
## ALLOWED

Wine Sold in  
Grocery Stores:

## ALLOWED

# 2012 Wine Consumer State-By-State Report Card

## PENNSYLVANIA



### STATUS

Pennsylvania wine lovers suffer under some of the most onerous wine laws in America, resulting in very limited access to the full number of wines available in the United States and causing significant inconvenience for wine consumers.

### ACCESS TO PRODUCTS

Pennsylvania not only prohibits consumers from having wine shipped directly to them from wineries and wine retailers, but also prohibits the purchase of wine in grocery stores and all other retail outlet except those run or controlled by the state. This severely limits the number of wines from which the state's wine lover may choose and causes severe inconvenience.

### GOVERNMENT CONTROL

The Pennsylvania government completely controls and participates in the retail sale of wine in that state, depriving Pennsylvania wine lovers of the benefits of free trade and the better selection and pricing it allows.

### BLUE LAWS

Pennsylvania does not arbitrarily prohibit the sale of wine on Sundays

### RESTAURANT WINE

Pennsylvania law allows wine lovers to bring a bottle of wine from their own collection into a restaurant to enjoy with a meal.



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GRADE:

# F

Rank Among States:

## #48

Winery-To-Consumer  
Shipping:

### PROHIBITED

Retailer-To-Consumer  
Shipping:

### PROHIBITED

Government Control  
of Wine Sales:

### YES

Sunday Sales  
of Wine:

### ALLOWED

BYO/Corkage  
in Restaurants:

### ALLOWED

Wine Sold in  
Grocery Stores:

### PROHIBITED

# 2012 Wine Consumer State-By-State Report Card

## Rhode Island



### STATUS

Rhode Island law severely limits consumer access to wine.

### ACCESS TO PRODUCTS

Rhode Islanders may not purchase in grocery stores, nor may they have wine shipped directly to them from wineries or wine retailers. The result is severely limited access to a diversity of wines and significant inconvenience.

### GOVERNMENT CONTROL

Rhode Island does not control the retail sale of wine, allowing for the benefits of free trade.

### BLUE LAWS

Rhode Island does not arbitrarily prohibit the sale of wine on Sundays.

### RESTAURANT WINE

Rhode Island only allows diners to bring a bottle of their own wine to a restaurant if that restaurant does not possess a liquor license.



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### GRADE:

# F

### Rank Among States:

## #44

Winery-To-Consumer  
Shipping:

## PROHIBITED

Retailer-To-Consumer  
Shipping:

## PROHIBITED

Government Control  
of Wine Sales:

## NO

Sunday Sales  
of Wine:

## ALLOWED

BYO/Corkage  
in Restaurants:

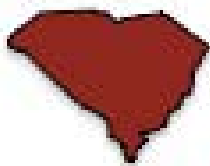
## PARTIAL

Wine Sold in  
Grocery Stores:

## PROHIBITED

# 2012 Wine Consumer State-By-State Report Card

# SOUTH CAROLINA



## STATUS

With the exception of one important restriction, South Carolina is a very wine consumer friendly state.

## ACCESS TO PRODUCTS

South Carolina allows for the sale of wine in grocery stores and wine retail stores as well as allowing consumers to have wine shipped directly to them from wineries. However, the state's restriction on direct shipped wine from wine retailers severely limits wine lovers' access to imported wines, rare wines and out of vintage wines.

## GOVERNMENT CONTROL

South Carolina does not control the retail sale of wine, allowing for the benefits of free trade.

## BLUE LAWS

South Carolina does not arbitrarily prohibit the sale of wine on Sundays

## RESTAURANT WINE

South Carolina law allows wine lovers to bring a bottle of wine from their own collection into a restaurant to enjoy with their meal.



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GRADE:

# B-

Rank Among States:

## #15

Winery-To-Consumer  
Shipping:

## ALLOWED

Retailer-To-Consumer  
Shipping:

## PROHIBITED

Government Control  
of Wine Sales:

## NO

Sunday Sales  
of Wine:

## ALLOWED

BYO/Corkage  
in Restaurants:

## ALLOWED

Wine Sold in  
Grocery Stores:

## ALLOWED

# 2012 Wine Consumer State-By-State Report Card

## SOUTH DAKOTA



### STATUS

South Dakota law places important restrictions on how wine consumers may access the wines they want.

### ACCESS TO PRODUCTS

South Dakota allows the purchase of wine in grocery stores and liquor stores. However, its prohibition on wine consumers having wine shipped directly to them from wineries and wine retailers severely diminishes state wine lovers' choice of products.

### GOVERNMENT CONTROL

South Dakota does not control the retail sale of wine, allowing for the benefits of free trade.

### BLUE LAWS

South Dakota does not arbitrarily prohibit the sale of wine on Sundays

### RESTAURANT WINE

South Dakota law does not allow wine lovers to bring a bottle of wine from their own collection into a restaurant to enjoy with their meal.



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GRADE:

# D-

Rank Among States:

## #42

Winery-To-Consumer  
Shipping:

### PROHIBITED

Retailer-To-Consumer  
Shipping:

### PROHIBITED

Government Control  
of Wine Sales:

### NO

Sunday Sales  
of Wine:

### ALLOWED

BYO/Corkage  
in Restaurants:

### ALLOWED

Wine Sold in  
Grocery Stores:

### PROHIBITED

# 2012 Wine Consumer State-By-State Report Card

## TENNESSEE



### STATUS

With its ban on grocery store sales of wine and direct shipment of wine to consumers from wine stores, Tennessee ranks low in wine consumer friendliness.

### ACCESS TO PRODUCTS

Tennessee allows the sale of wine in liquor stores and allows direct shipment to consumers from wineries. However, its ban on retailer to consumer wine shipments severely reduces Tennessee wine consumers' access to imported wines, rare wines and out of vintage wines. Further, its ban on wine sales in grocery stores severely inconveniences wine consumers.

### GOVERNMENT CONTROL

Tennessee does not control the retail sale of wine, allowing for the benefits of free trade.

### BLUE LAWS

Tennessee does not arbitrarily prohibit the sale of wine on Sundays

### RESTAURANT WINE

Tennessee law allows wine lovers to bring a bottle of wine from their own collection into a restaurant to enjoy with their meal.



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GRADE:

# D+

Rank Among States:

## #30

Winery-To-Consumer  
Shipping:

### ALLOWED

Retailer-To-Consumer  
Shipping:

### PROHIBITED

Government Control  
of Wine Sales:

### NO

Sunday Sales  
of Wine:

### ALLOWED

BYO/Corkage  
in Restaurants:

### ALLOWED

Wine Sold in  
Grocery Stores:

### PROHIBITED

# 2012 Wine Consumer State-By-State Report Card

## TEXAS



### STATUS

Texas ranks relatively high for wine consumer friendliness .

### ACCESS TO PRODUCTS

With the exception of reducing wine consumers' choice of imported and rare wines by banning direct shipment of wine to consumers from wine retailers, Texas otherwise provides good access to wine via sales in grocery stores, liquor stores and wine stores.

### GOVERNMENT CONTROL

Texas does not control the retail sale of wine, allowing for the benefits of free trade.

### BLUE LAWS

Texas does not arbitrarily prohibit the sale of wine on Sundays

### RESTAURANT WINE

Texas law allows wine lovers to bring a bottle of wine from their own collection into a restaurant to enjoy with their meal.



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### GRADE:

# B-

Rank Among States:

## #15

Winery-To-Consumer  
Shipping:

## ALLOWED

Retailer-To-Consumer  
Shipping:

## PROHIBITED

Government Control  
of Wine Sales:

## NO

Sunday Sales  
of Wine:

## ALLOWED

BYO/Corkage  
in Restaurants:

## ALLOWED

Wine Sold in  
Grocery Stores:

## ALLOWED



# 2012 Wine Consumer State-By-State Report Card

## UTAH



### STATUS

No state ranks lower than Utah when it comes to wine consumer friendliness. Utah wine lovers live under severe and arbitrary restrictions when it comes to access to wine and convenience.

### ACCESS TO PRODUCTS

Wine Consumers in Utah are inconvenienced and have a remarkably limited choice of wine due to bans on wine in grocery stores, and its prohibition on the shipment of wine from wineries and wine retailers to consumers.

### GOVERNMENT CONTROL

The state of Utah controls the retail sale of wine, depriving the state's wine consumers of the benefits of competition and free trade such as choice and lower prices.

### BLUE LAWS

Utah arbitrarily prohibits the sale of wine on Sundays.

### RESTAURANT WINE

Utah law allows wine lovers to bring a bottle of wine from their own collection into a restaurant to enjoy with their meal.



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### GRADE:

# F

### Rank Among States:

## #51

Winery-To-Consumer  
Shipping:

## PROHIBITED

Retailer-To-Consumer  
Shipping:

## PROHIBITED

Government Control  
of Wine Sales:

## YES

Sunday Sales  
of Wine:

## PROHIBITED

BYO/Corkage  
in Restaurants:

## ALLOWED

Wine Sold in  
Grocery Stores:

## PROHIBITED

# 2012 Wine Consumer State-By-State Report Card

## VERMONT



### STATUS

Vermont's laws concerning retailer to consumer wine shipping and BYOB place it in the middle of the wine consumer friendliness rankings.

### ACCESS TO PRODUCTS

Vermont wine consumers have average access to wine. While allowed to purchase wine in grocery stores, liquor stores and direct from wineries, they remain prohibited from having wine shipped to them from wine retailers, severely limiting their access to imported and rare wines.

### GOVERNMENT CONTROL

The state of Vermont does not take part in the retail sale of wine, providing the state's wine consumers with the benefits of free trade.

### BLUE LAWS

Vermont does not arbitrarily prohibit the sale of wine on Sundays

### RESTAURANT WINE

Vermont only allows wine lovers to bring a bottle of wine from their own collection into a restaurant if that restaurant does not possess a liquor license.



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### GRADE:

# C

### Rank Among States:

## #25

Winery-To-Consumer  
Shipping:

## ALLOWED

Retailer-To-Consumer  
Shipping:

## PROHIBITED

Government Control  
of Wine Sales:

## NO

Sunday Sales  
of Wine:

## ALLOWED

BYO/Corkage  
in Restaurants:

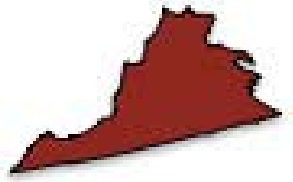
## PARTIAL

Wine Sold in  
Grocery Stores:

## ALLOWED

# 2012 Wine Consumer State-By-State Report Card

## VIRGINIA



**GRADE:**

# A+

**Rank Among States:**

## #1

### **STATUS**

Virginia's possesses the most wine consumer friendly laws in the Nation

### **ACCESS TO PRODUCTS**

Virginia wine consumers enjoy excellent access to wine as well as convenience due to the state allowing wine to be sold in liquor and wine stores, grocery stores by allowing consumers to have wine shipped to them from wineries and wine retailers.

### **GOVERNMENT CONTROL**

The state of Virginia does not take part in the retail sale of wine, providing the state's wine consumers with the benefits of free trade.

### **BLUE LAWS**

Virginia does not arbitrarily prohibit the sale of wine on Sundays

### **RESTAURANT WINE**

Virginia law allows wine lovers to bring wine from their personal collection into a restaurant to enjoy with their meal.

Winery-To-Consumer  
Shipping:

## **ALLOWED**

Retailer-To-Consumer  
Shipping:

## **ALLOWED**

Government Control  
of Wine Sales:

## **NO**

Sunday Sales  
of Wine:

## **ALLOWED**

BYO/Corkage  
in Restaurants:

## **ALLOWED**

Wine Sold in  
Grocery Stores:

## **ALLOWED**



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# 2012 Wine Consumer State-By-State Report Card

## WASHINGTON



### STATUS

Washington State wine consumers enjoy laws that are relatively friendly to their interests.

### ACCESS TO PRODUCTS

Washington wine consumers may purchase wine in grocery stores, wine and liquor stores and may have wine shipped to them from wineries. However, the restriction on having wine shipped to consumers from wine retailers significantly reduces their access to and choice of imported wines and rare wines.

### GOVERNMENT CONTROL

The state of Washington does not take part in the retail sale of wine, providing the state's wine consumers with the benefits of free trade.

### BLUE LAWS

Washington does not arbitrarily prohibit the sale of wine on Sundays

### RESTAURANT WINE

Washington law allows wine lovers to bring wine from their personal collection into a restaurant to enjoy with their meal.



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GRADE:

# B-

Rank Among States:

## #15

Winery-To-Consumer  
Shipping:

## ALLOWED

Retailer-To-Consumer  
Shipping:

## PROHIBITED

Government Control  
of Wine Sales:

## NO

Sunday Sales  
of Wine:

## ALLOWED

BYO/Corkage  
in Restaurants:

## ALLOWED

Wine Sold in  
Grocery Stores:

## ALLOWED

# 2012 Wine Consumer State-By-State Report Card

## WEST VIRGINIA



### STATUS

With one notable exception, West Virginia law is very friendly to wine consumers.

### ACCESS TO PRODUCTS

West Virginia wine consumers enjoy outstanding access to wine via sales in grocery stores, wine and liquor stores and via the ability to have wine shipped directly to them from wineries and wine retailers.

### GOVERNMENT CONTROL

The state of West Virginia does not take part in the retail sale of wine, providing the state's wine consumers with the benefits of free trade.

### BLUE LAWS

West Virginia does not arbitrarily prohibit the sale of wine on Sundays

### RESTAURANT WINE

West Virginia law prohibits wine lovers from bringing wine from their personal collection into a restaurant to enjoy with their meal.



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GRADE:

# B

Rank Among States:

## #12

Winery-To-Consumer  
Shipping:

## ALLOWED

Retailer-To-Consumer  
Shipping:

## ALLOWED

Government Control  
of Wine Sales:

## NO

Sunday Sales  
of Wine:

## ALLOWED

BYO/Corkage  
in Restaurants:

## PROHIBITED

Wine Sold in  
Grocery Stores:

## ALLOWED

# 2012 Wine Consumer State-By-State Report Card

## WISCONSIN



### STATUS

Wisconsin ranks toward the bottom in wine consumer friendliness due to two important impositions on state wine lovers.

### ACCESS TO PRODUCTS

While Wisconsin allows the purchase of wine in grocery stores, liquor stores and via direct shipment from wineries, its wine consumers are left with a poor choice of imported and rare wines due to bans on having wine shipped to consumers from wine retailers.

### GOVERNMENT CONTROL

The state of Wisconsin does not take part in the retail sale of wine, providing the state's wine consumers with the benefits of free trade.

### BLUE LAWS

Wisconsin does not arbitrarily prohibit the sale of wine on Sundays

### RESTAURANT WINE

Wisconsin law prohibits wine lovers from bringing wine from their personal collection into a restaurant to enjoy with their meal.



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GRADE:

# D

Rank Among States:

## #35

Winery-To-Consumer  
Shipping:

## ALLOWED

Retailer-To-Consumer  
Shipping:

## PROHIBITED

Government Control  
of Wine Sales:

## NO

Sunday Sales  
of Wine:

## ALLOWED

BYO/Corkage  
in Restaurants:

## PROHIBITED

Wine Sold in  
Grocery Stores:

## ALLOWED

# 2012 Wine Consumer State-By-State Report Card

## WYOMING



### STATUS

With the exception of its ban on grocery store sales of wine, Wyoming is quite friendly to wine consumers.

### ACCESS TO PRODUCTS

While Wyoming wine consumers may have wine shipped to them directly from wineries and wine retailers, the state's ban on grocery store sales deprives wine consumers of the convenience of purchasing wine along with the components of their evening meal.

### GOVERNMENT CONTROL

The state of Wyoming does not control the retail sale of wine, providing the state wine consumers with the benefits of a free, versus controlled, marketplace for wine sales.

### BLUE LAWS

Wyoming does not arbitrarily prohibit the sale of wine on Sundays

### RESTAURANT WINE

Wyoming law allows wine lovers to bring wine from their personal collection into a restaurant to enjoy with their meal.



The American Wine Consumer Coalition is the national advocacy organization for wine consumers. AWCC provides wine consumers with a voice and advocates for consumer-centric wine laws and regulations on the state and national level.

GRADE:

# B

Rank Among States:

## #10

Winery-To-Consumer  
Shipping:

### ALLOWED

Retailer-To-Consumer  
Shipping:

### ALLOWED

Government Control  
of Wine Sales:

### NO

Sunday Sales  
of Wine:

### ALLOWED

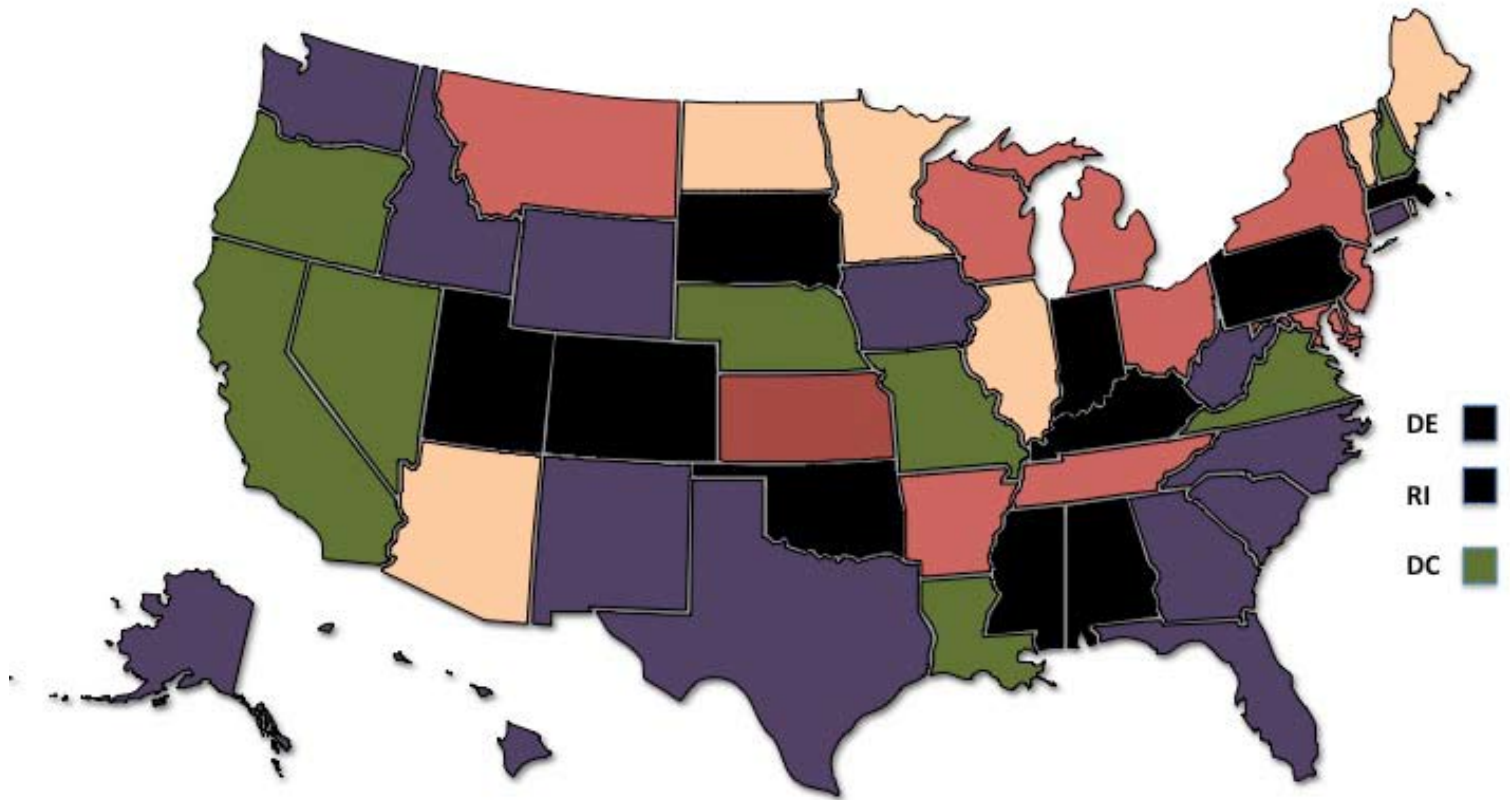
BYO/Corkage  
in Restaurants:

### ALLOWED

Wine Sold in  
Grocery Stores:

### PROHIBITED

# Mapping Wine Consumer Friendliness —Grading the States—



A

B

C

D

F

## The States' Grades



# SUMMARY OF STATE RANKINGS

## RANK BY GRADE

GRADE	RANK	STATE
A+	1	California
A+	1	District of Columbia
A+	1	Missouri
A+	1	Nebraska
A+	1	New Hampshire
A+	1	Oregon
A+	1	Virginia
A	8	Louisiana
A	8	Nevada
B	10	Alaska
B	10	Wyoming
B	12	Idaho
B	12	New Mexico
B	12	West Virginia
B-	15	Connecticut
B-	15	Florida
B-	15	Georgia
B-	15	Hawaii
B-	15	Iowa
B-	15	North Carolina
B-	15	South Carolina
B-	15	Texas
B-	15	Washington
C	25	Arizona
C	25	Illinois
C	25	Maine
C	25	Minnesota
C	25	Vermont
C-	29	North Dakota
D+	30	Kansas
D+	30	Maryland
D+	30	New Jersey
D+	30	New York
D+	30	Tennessee
D	35	Michigan
D	35	Montana
D	35	Ohio
D	35	Wisconsin
D-	38	Arkansas
F	39	Alabama
F	40	Colorado
F	41	Indiana
F	42	South Dakota
F	44	Massachusetts
F	44	Rhode Island
F	46	Delaware
F	46	Kentucky
F	48	Pennsylvania
F	49	Mississippi
F	50	Oklahoma
F	51	Utah

## RANK BY STATE

STATE	RANK	GRADE
Alaska	10	B
Alabama	39	F
Arkansas	38	D-
Arizona	25	C
California	1	A+
Colorado	40	F
Connecticut	15	B-
District of Columbia	1	A+
Delaware	46	F
Florida	15	B-
Georgia	15	B-
Hawaii	15	B-
Iowa	15	B-
Idaho	12	B
Illinois	25	C
Indiana	41	F
Kansas	30	D+
Kentucky	46	F
Louisiana	8	A
Massachusetts	44	F
Maryland	30	D+
Maine	25	C
Michigan	35	D
Minnesota	25	C
Missouri	1	A+
Mississippi	49	F
Montana	42	F
North Carolina	15	B-
North Dakota	29	C-
Nebraska	1	A+
New Hampshire	1	A+
New Jersey	30	D+
New Mexico	12	B
Nevada	8	A
New York	30	D+
Ohio	35	D
Oklahoma	50	F
Oregon	1	A+
Pennsylvania	48	F
Rhode Island	44	F
South Carolina	15	B-
South Dakota	42	F
Tennessee	30	D+
Texas	15	B-
Utah	51	F
Virginia	1	A+
Vermont	25	C
Washington	15	B-
Wisconsin	35	D
West Virginia	12	B
Wyoming	10	B



# LISTS OF OFFENDING STATES

## **STATES BANNING WINERY TO CONSUMER SHIPPING**

Alabama  
Arkansas  
Delaware  
Kentucky  
Massachusetts  
Mississippi  
Oklahoma  
Pennsylvania  
Rhode Island  
South Dakota  
Utah

## **STATES BANNING RETAILER TO CONSUMER SHIPPING**

Alabama  
Arkansas  
Arizona  
Colorado  
Connecticut  
Delaware  
Florida  
Georgia  
Hawaii  
Iowa  
Illinois  
Indiana  
Kansas  
Kentucky  
Massachusetts  
Maryland  
Maine  
Michigan  
Minnesota  
Mississippi  
Montana  
North Carolina  
New Jersey  
New York  
Ohio  
Oklahoma  
Pennsylvania  
Rhode Island  
South Carolina  
South Dakota  
Tennessee  
Texas  
Utah  
Vermont  
Washington  
Wisconsin

## **STATES THAT BANNING WINE SALES IN GROCERY STORES**

Alaska  
Colorado  
Delaware  
Kansas  
Kentucky  
Massachusetts  
Maryland  
Mississippi  
North Dakota  
New Jersey  
New York  
Oklahoma  
Pennsylvania  
Rhode Island  
Tennessee  
Utah  
Wyoming

## **STATES BANNING "BRING-YOUR-OWN-BOTTLE" IN RESTAURANTS**

Colorado  
Delaware  
Idaho  
Indiana  
Kentucky  
Michigan  
Mississippi  
Montana  
North Dakota  
New Mexico  
Ohio  
Oklahoma  
South Dakota  
Wisconsin  
West Virginia

## **STATES BANNING SUNDAY SALES OF WINE**

Indiana  
Minnesota  
Oklahoma  
Utah

## **STATES CONTROLLING RETAIL SALES OF WINE**

Pennsylvania  
Utah



# ABOUT THE AMERICAN WINE CONSUMER COALITION

## MISSION

American consumers have played the key role in advancing the status and commercial success of the wine industry in America. Yet, American wine consumers have had little input when laws and regulations and restrictions concerning access to wine and alcohol are debated among regulators and lawmakers. This has often left wine lovers frustrated with anti-consumer laws that make legal access to wine difficult.

If wine consumers are to have their unique interests advanced and protected from lobbyists, industry interests and regulatory inertia, they must have a single voice that can raise up consumer interests during legal and political deliberations over access to wine. The American Wine Consumer Coalition represents the needs and desires of the wine consumer and wine lover in the United States and is their voice. Additionally, the AWCC seeks to deliver its members significant benefits that advance their desire advance their wine education and incorporate wine, food and travel into their life.

## AWCC GOALS

- Gather under the AWCC roof a supportive and educated community of wine lovers who are willing to help advance a pro-consumer agenda where alcohol laws and regulations are concerned.
- Advance the interests of wine consumers in state and national bodies and institutions where laws and regulations governing consumer access to wine and alcohol are determined.
- Support state-based chapters of the AWCC and by providing tools for members to interact with their representatives when issues arise in state legislatures that impact their status and rights as wine consumers.
- Deliver benefits to wine consumers that support their desire to learn about wine and enjoy a lifestyle in which fine wine, travel and culinary education and experiences are a significant element.
- Provide members of the AWCC with access to unique and original wine-related information and events for their continuing education and enjoyment.

## AWCC CONTACT INFORMATION

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